



MAY 11TH, 2026
Kent Country Club



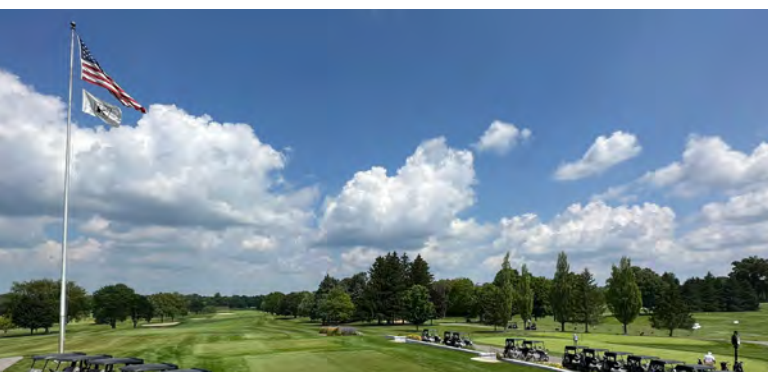


Tee off for free enterprise!

Feel like royalty from the time you arrive to the time you leave at this classic private course designed by O.C. Simonds and modified by Donald Ross and Dick Wilson.

The field is limited to 23 invitation-only foursomes, so you'll have no wait and full command of this historic golf course at the oldest club in Michigan. Teams will receive golfer packages upon arrival and enjoy breakfast and lunch in the clubhouse.

By helping Junior Achievement raise funds, you are helping us reach approximately 52,000 Michigan youth. You will be giving local students the knowledge and skills they need to have successful, opportunity filled futures.



Educating and Inspiring

Junior Achievement is the world's largest and fastest-growing non-profit educational organization. Since 1919, JA and its staff and volunteers have been giving young people the edge they need to succeed in to-day's workplace:

- To instill the desire in young people to value education and stay in school.
- Positive attitudes toward work and contributing to a diverse society.
- Critical thinking skills that produce success in the workforce.





MAJOR SPONSORSHIP OPPORTUNITIES

These marketing opportunities can be customized to better meet your organization's exposure needs. Add these additional marketing opportunities to your golf sponsorship to create a wonderful package. Please contact Jay Ediger at (616) 575-9080 ext. 2227 for more information.

TITLE SPONSOR

BENEFITS

- Lead recognition on Free Enterprise Invitations
- Lead recognition in program booklet (including full page ad)
- Recognition in media releases
- Ability to co-brand event in sponsor paid ads
- Logo on one gift apparel item
- Verbal acknowledgement at the beginning and the end of the ceremony
- Speaking part in program
- Sponsor provided direct mail piece to attendees
- JA Giving Champion sponsor recognition, equal to \$50,000
- Prominent signage at event (to include logo on custom JA banner)
- One Foursome and One Twosome in event \$8,250 value

INVESTMENT \$15,000

PRESENTING SPONSOR

BENEFITS

- Recognition in program booklet (including 1/2-page ad)
- Recognition in media releases
- Ability to co-brand event in sponsor paid ads
- Logo on one gift apparel item
- Verbal acknowledgement at the beginning and the end of the ceremony
- JA Giving Champion sponsor recognition, equal to \$50,000
- Prominent signage at event (to include logo on custom JA banners)
- One Foursome in event \$5,500 value

INVESTMENT \$10,000

Additional questions regarding the event? Please do not hesitate to contact:

Jay Ediger | Senior Vice President of Development

Phone (616) 575-9080 ext. 2227 **Email** jay.ediger@ja.org

In order to be included in print materials sponsors must be committed before Friday, April 24th 2026.

In addition to helping Junior Achievement reach out to local youth, your company will have a unique opportunity to make an impression in West Michigan. Your sponsorship will give you:

- Promotion and recognition in event printed materials
- An opportunity to meet and network with other business and community leaders
- Recognition as a valued community partner
- High customer entertainment value

All sponsors receive:

- Custom electronic invitations to send to your invitees (printed invitations available upon request)
- Prominent listing of company name on acknowledgement board
- Company name featured in tournament program
- Tee sponsorship with signage
- On-course hospitality
- Gourmet Buffet lunch
- Cocktail reception with hearty hors d'oeuvres
- Awards ceremony

ADDITIONAL SPONSORSHIP OPPORTUNITIES

BENEFACTOR \$5,500

Entry for 4 players

Featured position in all print

PATRON \$2,750

Entry for 2 players

Highlighted position in select print

FRIEND \$1,320

Entry for 1 player

Listing in select print

GOLFER LUNCHEON SPONSOR \$5,000

Signage and logos on all tables. This company will also receive recognition at the post tournament awards ceremony, and in all tournament brochures and press releases. Organization's logo will be placed on the event banner.

GOLFER RECEPTION SPONSOR \$3,000

Signage and logos on all tables. This company will also receive recognition at the post tournament awards ceremony, and in all tournament brochures and press releases. Organization's logo will be placed on the event banner.

GOLF SHIRT SPONSOR \$3,000

Signage at the event and in all tournament brochures and press releases. This sponsor will also receive recognition at the post tournament awards ceremony and on the event banner.

ENTREPRENEURSHIP SPONSOR \$3,000

Signage at the event and in all tournament brochures and press releases. This sponsor will also receive recognition at the post tournament awards ceremony and on the event banner.

GOLF CART SPONSOR \$2,000

This includes recognition on each golf cart-course and at the post tournament awards ceremony. This sponsor will be featured in all tournament brochures and organization's logo will be placed on each golf cart at the event.

CIGAR BAR SPONSOR \$2,000

This sponsor will be recognized on tournament day with appropriate signage. This sponsor will also receive recognition at the post tournament awards ceremony, all tournament brochures and on the event banner.

DRIVING RANGE SPONSOR \$2,000

Signage at the driving range and in all tournament brochures and press releases. This sponsor will also receive recognition at the post tournament awards ceremony, in all tournament brochures, and on the event banner.

GIFT SPONSOR \$2,000

This sponsorship provides an opportunity for your logo to go on one of the signature gifts given to each golfer. This sponsor will also receive recognition at the post tournament awards ceremony, in all tournament brochures, and logo on the event banner.

COURSE REFRESHMENTS SPONSOR \$2,000

Signage at the refreshment stations and in all tournament brochures and press releases. Recognition at the post tournament awards ceremony and in all tournament brochures. Organization's logo will be placed on the event banner.

EAGLE SPONSOR \$1,500

This sponsorship provides the opportunity to place your logo on a golfer luncheon and reception table. Additionally, this sponsorship includes an invitation to attend the golfer luncheon and reception.

BIRDIE SPONSOR \$1,000

This sponsorship provides the opportunity to place your logo on a golfer luncheon and reception table. Additionally, this sponsorship includes an invitation to attend the golfer reception.

TEE SPONSOR \$500

This sponsorship provides an opportunity to place your logo on a tee sign on a hole at the outing.

HOLE-IN-ONE SPONSOR IN-KIND

A hole-in-one contest gives golf tournament participants the chance to win a prize if they make a hole-in-one.

HOLE-IN-ONE VEHICLE SPONSOR IN-KIND

Provides a car for a hole-in-one winner. A hole-in-one contest gives golf tournament participants the chance to win a prize if they make a hole-in-one.

GOLFER GIFT SPONSOR IN-KIND

This sponsorship provides an opportunity for your logo to go on one of the signature gifts given to each golfer. This sponsor will also receive recognition at the post tournament awards ceremony, in all tournament brochures and organization's logo will be placed on the event banner.

PARTING GIFT SPONSOR IN-KIND

This is the big hit of this prestigious tournament. As every player leaves the clubhouse at the end of the day, he/she will receive parting gifts as the finishing touch to a signature experience. This sponsor will receive prominent recognition on the parting gift table and at the post tournament awards ceremony. Organization's logo will be placed on the event banner.

GOLF BALL SPONSORSHIP IN-KIND

This sponsorship provides a dozen quality golf balls to each player. This sponsor will also receive recognition at the post tournament awards ceremony, in all tournament brochures, and on the event banner.

96%

of JA Alumni say that they were positively influenced in some way by the JA program they participated in.

73%

of JA Alumni describe themselves as middle class or as higher income compared to 47% of average Americans.

89%

of JA Alumni report that the program played an important role in shaping their belief they can achieve their goals.

***Based off of a survey of 1,002 JA Alumni aged 22-43 (Millennials and Gen Z)**



Tekyrah, sharing her experiences with an audience at a JA event.

Junior Achievement (JA) helps students gain the confidence, skills, and real-world knowledge to build successful futures.

JA alumna, Tekyrah, shared with us how JA helped prepare her for the future. After a deep dive into career readiness and financial literacy lessons facilitated by JA volunteers, she worked through a simulation using a target career and income, anticipating the types of real decisions she'll make in the future. One decision Tekyrah was confronted with was whether to buy a car or pay down debt.

Tekyrah finished her JA programs with the tools and knowledge to build the financial future of her dream, and the confidence to lead her life with purpose and make wise decisions. Tekyrah told us that, **"I've learned that dreams only become reality when paired with preparation and an understanding of the real day-to-day choices we all must make."**

REGISTRATION

Join us at the annual JA Free Enterprise Golf Invitational! Enjoy the exclusive opportunity to play this historic course, receive a golfer gift pack, and enjoy breakfast and a reception with hors d'oeuvres, all while supporting economic mobility and opportunity for local students.

SPONSORSHIP LEVELS

TITLE SPONSOR (1 AVAILABLE)	\$15,000
PRESENTING SPONSOR	\$10,000
LUNCHEON SPONSOR	\$5,000
RECEPTION SPONSOR	\$3,000
SHIRT SPONSOR (1 AVAILABLE)	\$3,000
ENTREPRENEURSHIP SPONSOR	\$3,000
GOLF CART SPONSOR (1 AVAILABLE)	\$2,000
CIGAR BAR SPONSOR (1 AVAILABLE)	\$2,000
DRIVING RANGE SPONSOR	\$2,000
GIFT SPONSOR (5 AVAILABLE)	\$2,000
COURSE REFRESHMENT SPONSOR	\$2,000

BENEFACTOR (4 PLAYERS)	\$5,500
PATRON (2 PLAYERS)	\$2,750
FRIEND SPONSOR (1 PLAYER)	\$1,320
EAGLE SPONSOR	\$1,500
BIRDIE SPONSOR	\$1,000
TEE SPONSOR	\$3,000
HOLE-IN-ONE SPONSOR	IN-KIND
HOLE-IN-ONE VEHICLE SPONSOR	IN-KIND
GOLFER GIFT SPONSOR	IN-KIND
PARTING GIFT SPONSOR	IN-KIND
GOLF BALL SPONSOR	IN-KIND

I would like to serve as Event Trustee to help plan the event

TOTAL \$ _____

PAYMENT OPTIONS

Please Invoice Check made payable to: Junior Achievement of the Michigan Great Lakes

Credit Card Number _____ Expiration _____ CVV _____

Mastercard Visa Discover

BILLING INFORMATION

Business/Organization Name _____

Contact Name _____

Email _____ Phone _____

Address _____

Signature _____ Date _____

For any additional questions regarding this event please don't hesitate to contact:

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(616) 575-9080 ext 2222
bill.coderre@ja.org

Jay Ediger, SVP of Development
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jay.ediger@ja.org

Sponsor Online:



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