



Junior  
Achievement™  
of the Michigan Great Lakes

JA Free  
Enterprise  
GOLF INVITATIONAL

MAY 11TH, 2026  
Kent Country Club





# JA Free Enterprise X

GOLF INVITATIONAL



## *Tee off for free enterprise!*

Feel like royalty from the time you arrive to the time you leave at this classic private course designed by O.C. Simonds and modified by Donald Ross and Dick Wilson.

The field is limited to 23 invitation-only foursomes, so you'll have no wait and full command of this historic golf course at the oldest club in Michigan. Teams will receive golfer packages upon arrival and enjoy breakfast and lunch in the clubhouse.

By helping Junior Achievement raise funds, you are helping us reach approximately 52,000 Michigan youth. You will be giving local students the knowledge and skills they need to have successful, opportunity filled futures.



## *Educating and Inspiring*

Junior Achievement is the world's largest and fastest-growing non-profit educational organization. Since 1919, JA and its staff and volunteers have been giving young people the edge they need to succeed in to-day's workplace:

- To instill the desire in young people to value education and stay in school.
- Positive attitudes toward work and contributing to a diverse society.
- Critical thinking skills that produce success in the workforce.





## MAJOR SPONSORSHIP OPPORTUNITIES

These marketing opportunities can be customized to better meet your organization's exposure needs. Add these additional marketing opportunities to your golf sponsorship to create a wonderful package.

Please contact Jay Ediger at (616) 575-9080 ext. 2227 for more information.

### TITLE SPONSOR

#### **BENEFITS**

- Lead recognition on Free Enterprise Invitations
- Lead recognition in program booklet (including full page ad)
- Recognition in media releases
- Ability to co-brand event in sponsor paid ads
- Logo on one gift apparel item
- Verbal acknowledgement at the beginning and the end of the ceremony
- Speaking part in program
- Sponsor provided direct mail piece to attendees
- JA Giving Champion sponsor recognition, equal to \$50,000
- Prominent signage at event (to include logo on custom JA banner)
- One Foursome and One Twosome in event \$8,250 value

**INVESTMENT \$15,000**

**In addition to helping Junior Achievement reach out to local youth, your company will have a unique opportunity to make an impression in West Michigan. Your sponsorship will give you:**

- Promotion and recognition in event printed materials
- An opportunity to meet and network with other business and community leaders
- Recognition as a valued community partner
- High customer entertainment value

### PRESENTING SPONSOR

#### **BENEFITS**

- Recognition in program booklet (including 1/2-page ad)
- Recognition in media releases
- Ability to co-brand event in sponsor paid ads
- Logo on one gift apparel item
- Verbal acknowledgement at the beginning and the end of the ceremony
- JA Giving Champion sponsor recognition, equal to \$50,000
- Prominent signage at event (to include logo on custom JA banners)
- One Foursome in event \$5,500 value

**INVESTMENT \$10,000**

#### **All sponsors receive:**

- Custom electronic invitations to send to your invitees (printed invitations available upon request)
- Prominent listing of company name on acknowledgement board
- Company name featured in tournament program
- Tee sponsorship with signage
- On-course hospitality
- Gourmet Buffet lunch
- Cocktail reception with hearty hors d'oeuvres
- Awards ceremony

**Additional questions regarding the event? Please do not hesitate to contact:**

**Jay Ediger | Senior Vice President of Development**

**Phone (616) 575-9080 ext. 2227 Email [jay.ediger@ja.org](mailto:jay.ediger@ja.org)**

***In order to be included in print materials sponsors must be committed before Friday, April 24th 2026.***

# ADDITIONAL SPONSORSHIP OPPORTUNITIES

## **BENEFACITOR \$5,500**

*Entry for 4 players  
Featured position in all print*

## **PATRON \$2,750**

*Entry for 2 players  
Highlighted position in select print*

## **FRIEND \$1,320**

*Entry for 1 player  
Listing in select print*

### **GOLFER LUNCHEON SPONSOR \$5,000**

Signage and logos on all tables. This company will also receive recognition at the post tournament awards ceremony, and in all tournament brochures and press releases. Organization's logo will be placed on the event banner.

### **GOLFER RECEPTION SPONSOR \$3,000**

Signage and logos on all tables. This company will also receive recognition at the post tournament awards ceremony, and in all tournament brochures and press releases. Organization's logo will be placed on the event banner.

### **GOLF SHIRT SPONSOR \$3,000**

Signage at the event and in all tournament brochures and press releases. This sponsor will also receive recognition at the post tournament awards ceremony and on the event banner.

### **ENTREPRENEURSHIP SPONSOR \$3,000**

Signage at the event and in all tournament brochures and press releases. This sponsor will also receive recognition at the post tournament awards ceremony and on the event banner.

### **GOLF CART SPONSOR \$2,000**

This includes recognition on each golf cart-course and at the post tournament awards ceremony. This sponsor will be featured in all tournament brochures and organization's logo will be placed on each golf cart at the event.

### **CIGAR BAR SPONSOR \$2,000**

This sponsor will be recognized on tournament day with appropriate signage. This sponsor will also receive recognition at the post tournament awards ceremony, all tournament brochures and on the event banner.

### **DRIVING RANGE SPONSOR \$2,000**

Signage at the driving range and in all tournament brochures and press releases. This sponsor will also receive recognition at the post tournament awards ceremony, in all tournament brochures, and on the event banner.

### **GIFT SPONSOR \$2,000**

This sponsorship provides an opportunity for your logo to go on one of the signature gifts given to each golfer. This sponsor will also receive recognition at the post tournament awards ceremony, in all tournament brochures, and logo on the event banner.

### **COURSE REFRESHMENTS SPONSOR \$2,000**

Signage at the refreshment stations and in all tournament brochures and press releases. Recognition at the post tournament awards ceremony and in all tournament brochures. Organization's logo will be placed on the event banner.

### **EAGLE SPONSOR \$1,500**

This sponsorship provides the opportunity to place your logo on a golfer luncheon and reception table. Additionally, this sponsorship includes an invitation to attend the golfer luncheon and reception.

### **BIRDIE SPONSOR \$1,000**

This sponsorship provides the opportunity to place your logo on a golfer luncheon and reception table. Additionally, this sponsorship includes an invitation to attend the golfer reception.

### **TEE SPONSOR \$500**

This sponsorship provides an opportunity to place your logo on a tee sign on a hole at the outing.

### **HOLE-IN-ONE SPONSOR IN-KIND**

A hole-in-one contest gives golf tournament participants the chance to win a prize if they make a hole-in-one.

## HOLE-IN-ONE VEHICLE SPONSOR IN-KIND

Provides a car for a hole-in-one winner. A hole-in-one contest gives golf tournament participants the chance to win a prize if they make a hole-in-one.

## GOLFER GIFT SPONSOR IN-KIND

This sponsorship provides an opportunity for your logo to go on one of the signature gifts given to each golfer. This sponsor will also receive recognition at the post tournament awards ceremony, in all tournament brochures and organization's logo will be placed on the event banner.

## PARTING GIFT SPONSOR IN-KIND

This is the big hit of this prestigious tournament. As every player leaves the clubhouse at the end of the day, he/she will receive parting gifts as the finishing touch to a signature experience. This sponsor will receive prominent recognition on the parting gift table and at the post tournament awards ceremony. Organization's logo will be placed on the event banner.

## GOLF BALL SPONSORSHIP IN-KIND

This sponsorship provides a dozen quality golf balls to each player. This sponsor will also receive recognition at the post tournament awards ceremony, in all tournament brochures, and on the event banner.

**96%**

of JA Alumni say that they were positively influenced in some way by the JA program they participated in.

**73%**

of JA Alumni describe themselves as middle class or as higher income compared to 47% of average Americans.

**89%**

of JA Alumni report that the program played an important role in shaping their belief they can achieve their goals.

**\*Based off of a survey of 1,002 JA Alumni aged 22-43 (Millennials and Gen Z)**



**Junior Achievement (JA) helps students gain the confidence, skills, and real-world knowledge to build successful futures.**

JA alumna, Tekyrah, shared with us how JA helped prepare her for the future. After a deep dive into career readiness and financial literacy lessons facilitated by JA volunteers, she worked through a simulation using a target career and income, anticipating the types of real decisions she'll make in the future. One decision Tekyrah was confronted with was whether to buy a car or pay down debt.

Tekyrah finished her JA programs with the tools and knowledge to build the financial future of her dream, and the confidence to lead her life with purpose and make wise decisions. Tekyrah told us that, **“I’ve learned that dreams only become reality when paired with preparation and an understanding of the real day-to-day choices we all must make.”**

*Tekyrah, sharing her experiences with an audience at a JA event.*

# REGISTRATION

Join us at the annual JA Free Enterprise Golf Invitational! Enjoy the exclusive opportunity to play this historic course, receive a golfer gift pack, and enjoy breakfast and a reception with hors d'oeuvres, all while supporting economic mobility and opportunity for local students.

## SPONSORSHIP LEVELS

TITLE SPONSOR (1 AVAILABLE)	\$15,000	BENEFACITOR (4 PLAYERS)	\$5,500
PRESENTING SPONSOR	\$10,000	PATRON (2 PLAYERS)	\$2,750
LUNCHEON SPONSOR	\$5,000	FRIEND SPONSOR (1 PLAYER)	\$1,320
RECEPTION SPONSOR	\$3,000	EAGLE SPONSOR	\$1,500
SHIRT SPONSOR (1 AVAILABLE)	\$3,000	BIRDIE SPONSOR	\$1,000
ENTREPRENEURSHIP SPONSOR	\$3,000	TEE SPONSOR	\$3,000
GOLF CART SPONSOR (1 AVAILABLE)	\$2,000	HOLE-IN-ONE SPONSOR	IN-KIND
CIGAR BAR SPONSOR (1 AVAILABLE)	\$2,000	HOLE-IN-ONE VEHICLE SPONSOR	IN-KIND
DRIVING RANGE SPONSOR	\$2,000	GOLFER GIFT SPONSOR	IN-KIND
GIFT SPONSOR (5 AVAILABLE)	\$2,000	PARTING GIFT SPONSOR	IN-KIND
COURSE REFRESHMENT SPONSOR	\$2,000	GOLF BALL SPONSOR	IN-KIND
		I would like to serve as Event Trustee to help plan the event	

**TOTAL \$** \_\_\_\_\_

## PAYMENT OPTIONS

Please Invoice      Check made payable to: Junior Achievement of the Michigan Great Lakes

Credit Card Number \_\_\_\_\_ Expiration \_\_\_\_\_ CVV \_\_\_\_\_

Mastercard    Visa    Discover

## BILLING INFORMATION

Business/Organization Name \_\_\_\_\_

Contact Name \_\_\_\_\_

Email \_\_\_\_\_ Phone \_\_\_\_\_

Address \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

**For any additional questions regarding this event please don't hesitate to contact:**

Bill Coderre, President and CEO

(616) 575-9080 ext 2222

bill.coderre@ja.org

Jay Ediger, SVP of Development

(616) 575-9080 ext 2227

jay.ediger@ja.org

**Sponsor Online:**



4090 Lake Dr. SE. Grand Rapids, MI 49546 | michigangreatlakes.org